

A close-up photograph of a person's hands typing on a silver laptop keyboard. The person is wearing a white, textured sweater. The background is slightly blurred, showing a desk with a pen and other items. The overall tone is professional and clean.

Slide Design Samples

Maria Ferrara

contact@mariaferrara.info

Instructional Design | Professional Writing | Presentations

Minimal

Clarity Reduces Friction

Teams lose time not because people lack skill, but because they lack shared understanding.

When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

Clear communication helps teams move faster with fewer friction points.



Sets shared expectations.



Reduces unnecessary back-and-forth.

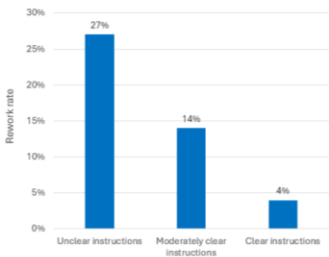


Prevents avoidable errors.



Improves team confidence and momentum.

Impact of Clarity on Team Efficiency



The Impact of Clarity

Improving clarity from “moderate” to “high” cuts rework by more than half, freeing teams to focus on meaningful work.

Three-Part Clarity Framework

All **three** are needed for alignment.

Context

Explain the “why” so people understand the purpose.

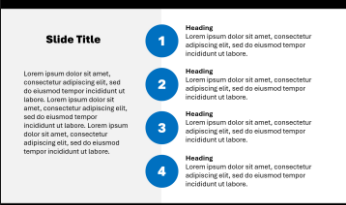
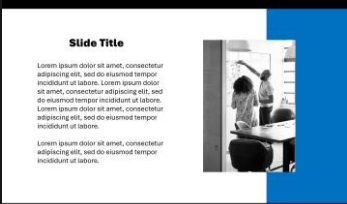
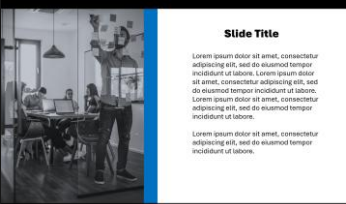
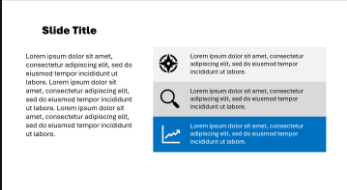
Action

State exactly what needs to be done.

Outcome

Define what “good” looks like so expectations are aligned.

More slide types



Modern



Clarity = Less Friction

Teams lose time not because people lack skill, but because they lack shared understanding.

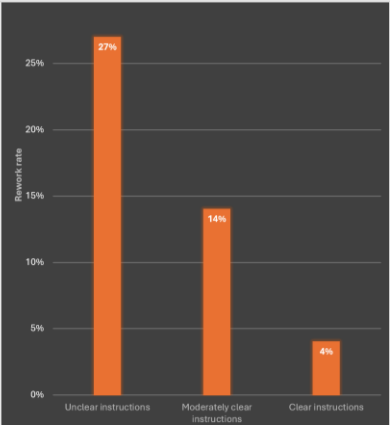
When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

Clear communication helps teams move faster with fewer friction points.

- ☒ Sets shared expectations.
- ☒ Prevents avoidable errors.
- ☒ Reduces unnecessary back-and-forth.
- ☒ Improves team confidence and momentum.

Impact of Clarity on Team Efficiency

Improving clarity from moderate to high cuts rework by more than half, freeing teams to focus on meaningful work.



Three-Part Clarity Framework



Context

Explain the *why* so people understand the purpose.

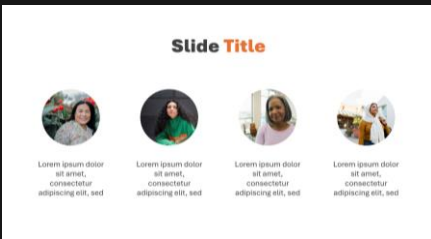
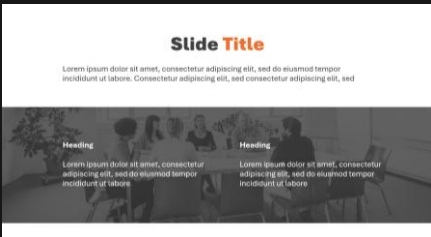
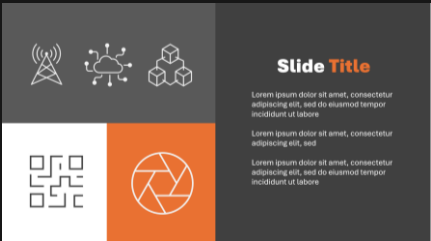
Action

State exactly what needs to be done.

Outcome

Define what *good* looks like so expectations are aligned.

More slide types



Shapes

Clarity = Less Friction

Teams lose time not because people lack skill, but because they lack shared understanding.

When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

Clear communication helps teams move faster with fewer friction points.



Sets shared expectations.



Prevents avoidable errors.



Reduces unnecessary back-and-forth.

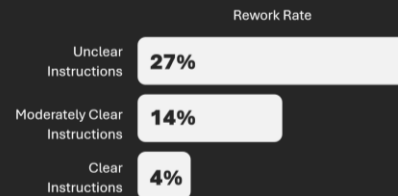


Improves team confidence and momentum.



The Impact of Clarity

Improving clarity from *moderate* to *high* cuts rework by more than half, freeing teams to focus on meaningful work.



Solution

Three-Part Clarity Framework



Context
Explain the "why" so people understand the purpose.



Action
State exactly what needs to be done.



Outcome
Define what "good" looks like so expectations are aligned.

All three parts contribute to alignment.

More slide types

PowerPoint Slide Deck

Presentation Title

Day Month, Year



Slide Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed

Slide Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed



Slide Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed



Block



Clarity Reduces Friction

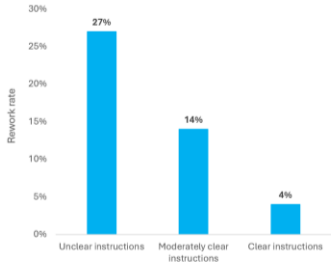
-  Sets shared expectations.
-  Reduces unnecessary back-and-forth.
-  Prevents avoidable errors.
-  Improves team confidence and momentum.

Teams lose time not because people lack skill, but because they lack shared understanding.

When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

Clear communication helps teams move faster with fewer friction points

Impact of Clarity on Team Efficiency



Instruction Clarity	Rework Rate
Unclear instructions	27%
Moderately clear instructions	14%
Clear instructions	4%

The Impact of Clarity

Improving clarity from "moderate" to "high" cuts rework by more than half, freeing teams to focus on meaningful work.

Three-Part Clarity Framework



Context

Explain the "why" so people understand the purpose.



Action

State exactly what needs to be done.



Outcome

Define what "good" looks like so expectations are aligned.

More slide types

PowerPoint Slide Deck

Corporate Style

Day Month, Year



Slide Title

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.



• Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.

Timeline Title

			
2026	2027	2028	2029
Heading Lorem ipsum dolor sit amet, consectetur.	Heading Lorem ipsum dolor sit amet, consectetur.	Heading Lorem ipsum dolor sit amet, consectetur.	Heading Lorem ipsum dolor sit amet, consectetur.

Slide Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.

**Heading**
Lorem ipsum dolor sit amet, consectetur.

**Heading**
Lorem ipsum dolor sit amet, consectetur.

**Heading**
Lorem ipsum dolor sit amet, consectetur.

Slide Title



• Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore. • Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.

Blueprint

CLEAR COMMUNICATION LEADS TO FEWER ROADBLOCKS

Teams lose time not because people lack skill, but because they lack shared understanding.

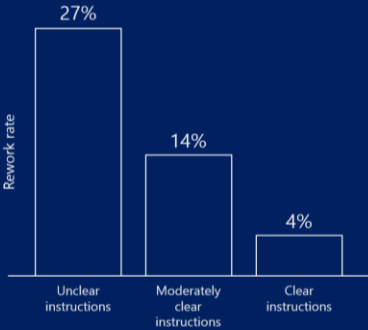
When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

Clear communication creates alignment, reduces cognitive load, and helps teams move faster with fewer friction points.

-  Sets shared expectations
-  Reduces unnecessary back-and-forth
-  Prevents avoidable errors
-  Improves team confidence and momentum

IMPACT OF CLARITY ON TEAM EFFICIENCY

Improving clarity from *moderate* to *high* cuts rework by more than half, freeing teams to focus on meaningful work.



THREE-PART CLARITY FRAMEWORK

-  **CONTEXT**
Explain the *why* so people understand the purpose.
-  **ACTION**
State exactly what needs to be done.
-  **OUTCOME**
Define what *good* looks like so expectations are aligned.

More slide types

SLIDE TITLE

-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

SLIDE TITLE

-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

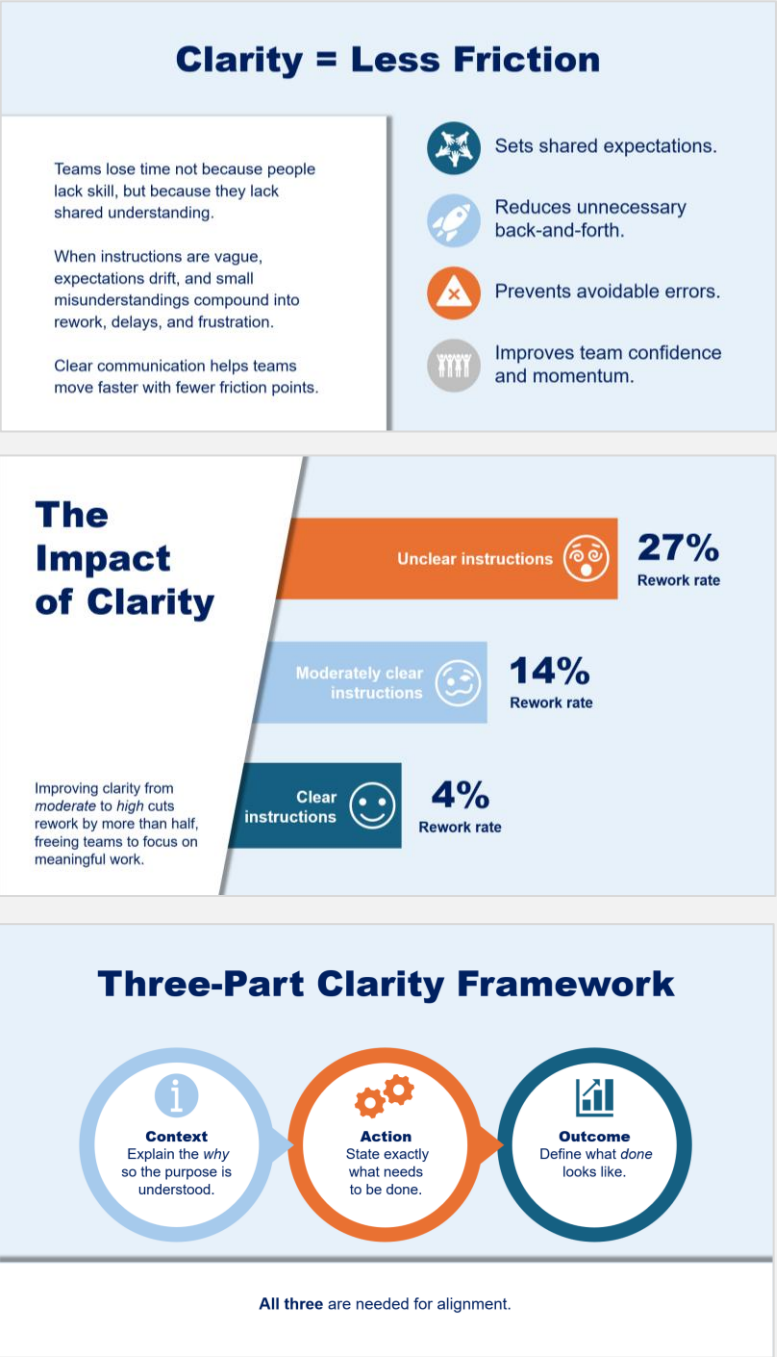
TIMELINE TITLE

-  2026
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  2027
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  2028
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  2029
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

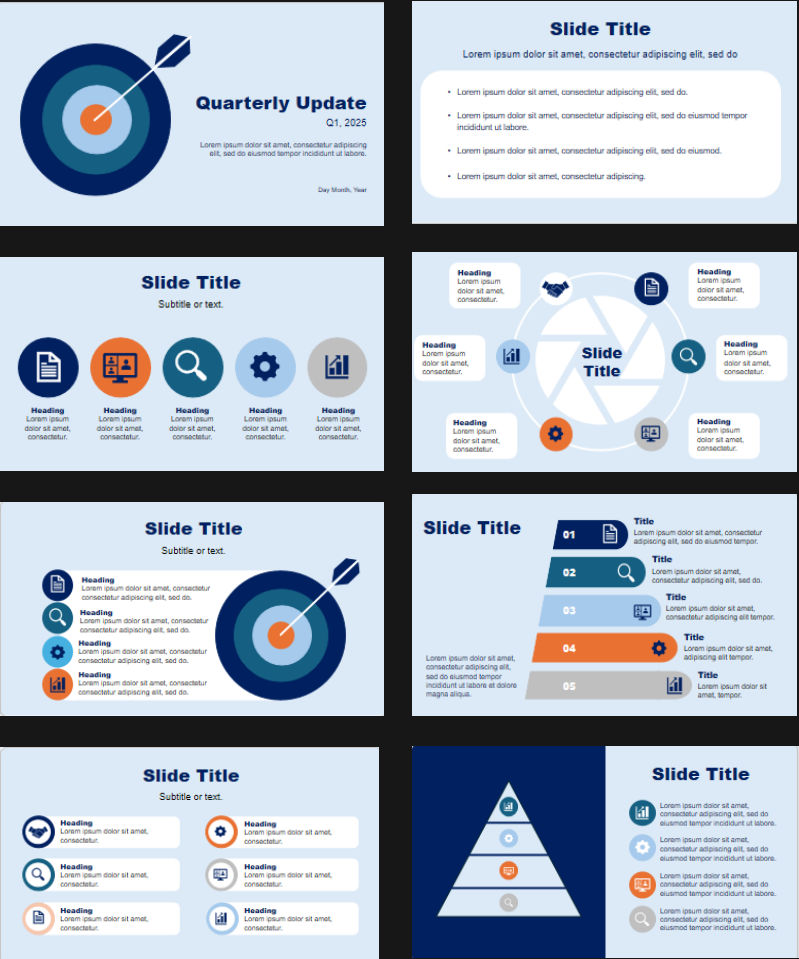
SLIDE TITLE

-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

Infographic



More slide types



Beach

This is an example of a custom design, where colors and graphics were chosen based on audience and an informational article that I wrote myself.

Ultraviolet (UV) Rays

The sun's ultraviolet (UV) rays can pass through clouds and windows. Your skin is **always** exposed—winter, spring, summer, and fall.



Ultraviolet A (UVA) Rays go deep into the skin. Long-term exposure to UVA can cause wrinkles, dark spots, and skin aging.

Ultraviolet B (UVB) Rays stay on top of the skin. Short-term exposure to UVB can cause sunburn.

2

Take Cover Every Day



Sunscreen



UV blocking sunglasses



Protective clothing



Brimmed hat



Shade

4

Sunscreen Shopping Checklist

- ✓ Sun Protection Factor (SPF) 30 or higher
- ✓ Broad Spectrum = UVA+UVB protection
- ✓ Water resistant for swimming / sweating
- ✓ Mineral for sensitive skin or kids 6m+
- ✓ Chemical for lightweight feel



5

Leave-behind



Sun Safety 101

Keep yourself and those you care for sun-safe this summer, and all year long.

Sun Safety Matters

Sunlight contains two kinds of ultraviolet (UV) rays that affect your skin: UVA rays (think aging), and UVB rays (think sunburn). Both can pass through clouds and windows, so your skin is **always** exposed—winter, spring, summer, and fall.

Protecting yourself is important to reduce the risk of premature aging, sunburn, skin cancer, and eye damage from sun exposure.

Take Cover Every Day



Sunscreen



UV blocking sunglasses



Protective clothing



Brimmed hat



Shade

Sunscreen Shopping Checklist

- ✓ SPF 30 or higher
- ✓ Broad Spectrum (UVA+UVB protection)
- ✓ Water resistant for swimming / sweating
- ✓ Mineral for sensitive skin or kids 6m+
- ✓ Chemical for lightweight feel

How to Apply Sunscreen

- 15 minutes before going outside
- Use one ounce (full shot-glass)
- Don't miss ears, neck, scalp, feet
- Reapply every two hours
- Use SPF lip balm



Extra Care

- Medication interactions can increase sun sensitivity
- In older adults, thinner skin burns more easily
- Keep infants under 6m out of direct sunlight
- Hyperpigmentation can worsen with sun exposure



Extra Concern

Get medical advice for:

- New or changing moles
- Severe sunburn with blisters
- Signs of heat exhaustion



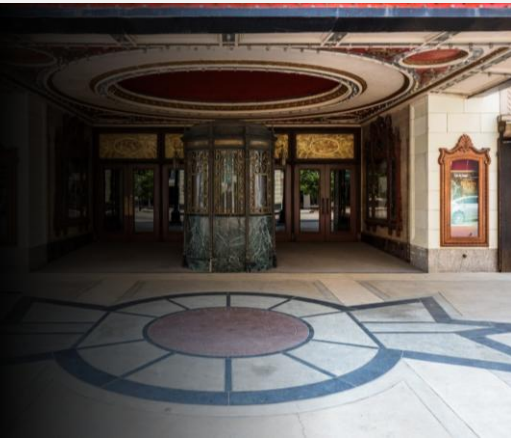
© 2026 Maria Ferrara.

Media

This is an example of a custom design, developed from a document I wrote myself.

View full presentation [here](#).

Family and friends are invited to the premier of student-made films at the **Town Film Festival**, held each fall at the Town Theatre and attracting diverse audiences from near and far.



Every story gets a place in the program archive, the TAC-SFP YouTube channel.



1



6:28

2



9:04

3



8:05

4



8:12

5



7:02

6



Gift opportunities

Remove Barriers

Fully-funded tuition creates opportunity to include voices and stories that would otherwise go unheard.

A gift of \$60,000 will pave the way to the TAC-SFP for 120 local teens, 2026-2030.

Increase Reach

Expanding our program year to include a summer session will bring 40 additional storytellers to TAC-SFP over five years.

A gift of \$75,000 will fund five TAC-SFP summer sessions, 2026-2030.

Support Arts Education

Establishing a TAC-SFP scholar fund to assist graduates who continue their arts education after high school.

A gift of \$50,000 will provide \$10,000 per year in student aid, 2026-2030.

Content Document

Town Arts Council Donor Proposal for Willow James

Introduction

The Town Arts Council (TAC) is dedicated to enriching the lives of those who live, work, and play here by bringing local arts and artists together with the community.

The **TAC Student Film Program (TAC-SFP)** is a partnership between TAC and the Town Youth Center offering a film production program to local high school students.

TAC-SFP participants get a unique opportunity to learn the art of filmmaking while telling meaningful personal stories.

Current Program

Currently, there are two program sessions per year. In each session, a small group of teens meets together to form a crew that produces a short film. This intensive learning experience gives participants exposure to all aspects of film production, including screenwriting, writing, directing, camera operation, lighting, sound, and editing.

Family and friends are invited to the premiere of student-made films at the **Town Film Festival**, held each fall at the Town Theatre and attracting diverse audiences from near and far.

Every story then gets a place in the program archive, the TAC-SFP YouTube channel.

Participant Quotes

Here's what participants and their families are saying:

- This program has boosted my daughter's confidence in her writing ability. - TAC-SFP parent
- I think it's made me more open to new experiences and looking at life in new ways. - a TAC-SFP graduate
- I think it's made me more open to new experiences and looking at life in new ways. - a TAC-SFP graduate

Focused on the Present and the Future

Through TAC-SFP classes, we have sought to create a welcoming, inclusive, and safe environment for our young filmmakers to tell their stories. The results speak for themselves.

- 100% of TAC-SFP graduates have obtained a high school diploma.
- 30% of TAC-SFP graduates have continued their education in the arts in a two-year or four-year post-secondary program.

Program Expansion

The work and the success of our graduates have led us to a new quest ... to leave no story untold.

The vision for expanding the program beginning in 2026 is based on your feedback:

- Remove barriers to participation by fully-funding session tuition.
- Increase reach by adding a summer session.
- Increase promotion of the program, the films, and the filmmakers.
- Establish a scholar fund to provide financial assistance to program alumni who continue studies in the arts in college.

Expansion Cost Estimate Schedule

	2026	2027	2028	2029	2030	Totals
Summer Session Teaching Artist stipend	\$7,500	\$7,500	\$7,500	\$7,700	\$7,500	\$37,500
Summer Session Studio fees (reduced rates)	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$12,500
Summer Session Light fees	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$5,000
Fully-funded tuition for 24 participants per year	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$60,000
Construction, launch, and maintenance of the SFP web site	\$5,000	\$1,000	\$1,000	\$1,000	\$1,000	\$9,000
Construction and maintenance of social media presence for the SFP	\$5,000	\$750	\$750	\$750	\$750	\$6,000
Totals	\$31,000	\$24,750	\$24,750	\$24,750	\$24,750	\$130,000

Giving opportunities

In honor of your gift toward program expansion, we are pleased to invite you to name the fund you choose to sponsor. However, we understand that your privacy is important, and you may wish that your gift remain anonymous. If so, we will honor that wish.

Thank You

We are deeply grateful for your thoughtful consideration of this opportunity to support young filmmakers right here in your hometown.

View full document [here](#).



I can ...

- Enhance your existing PowerPoint slides
- Turn your document into a beautifully designed PowerPoint presentation
- Write and design a PowerPoint presentation from start to finish

I will work with you to ensure all design elements are appropriate to the content and to your brand.

Maria Ferrara

contact@mariaferrara.info

Instructional Design | Professional Writing | Presentations