



Slide Design Samples

Maria Ferrara

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Instructional Design | Professional Writing | Presentations

Minimalist

Clarity Reduces Friction

Teams lose time not because people lack skill, but because they lack shared understanding.

When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

Clear communication helps teams move faster with fewer friction points.



Sets shared expectations.



Reduces unnecessary back-and-forth.

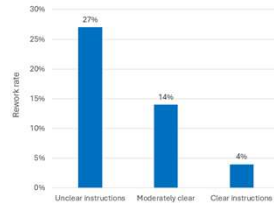


Prevents avoidable errors.



Improves team confidence and momentum.

Impact of Clarity on Team Efficiency



The Impact of Clarity

Improving clarity from "moderate" to "high" cuts rework by more than half, freeing teams to focus on meaningful work.

Three-Part Clarity Framework

All three are needed for alignment.



Context

Explain the "why" so people understand the purpose.

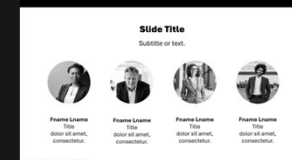
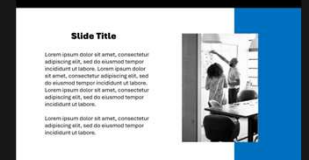
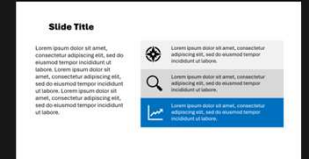
Action

State exactly what needs to be done.

Outcome

Define what "good" looks like so expectations are aligned.

More slide types



Modern



Clarity = Less Friction

Teams lose time not because people lack skill, but because they lack shared understanding.

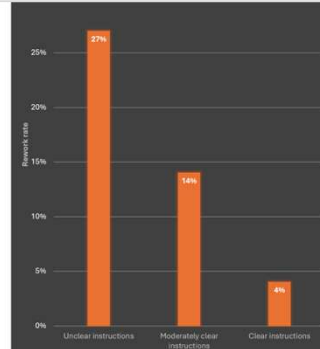
When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

Clear communication helps teams move faster with fewer friction points.

- ☑ Sets shared expectations.
- ☑ Prevents avoidable errors.
- ☑ Reduces unnecessary back-and-forth.
- ☑ Improves team confidence and momentum.

Impact of Clarity on Team Efficiency

Improving clarity from moderate to high cuts rework by more than half, freeing teams to focus on meaningful work.



Context

Explain the why so people understand the purpose.

Action

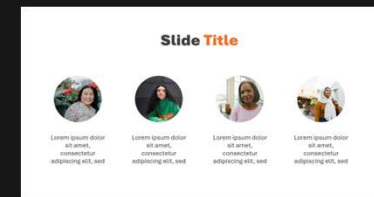
State exactly what needs to be done.

Outcome

Define what good looks like so expectations are aligned.

Three-Part Clarity Framework

More slide types



Shapes

Clarity = Less Friction

Teams lose time not because people lack skill, but because they lack shared understanding.

When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

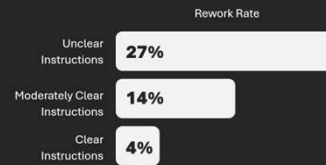
Clear communication helps teams move faster with fewer friction points.

-  Sets shared expectations.
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-  Reduces unnecessary back-and-forth.
-  Improves team confidence and momentum.




The Impact of Clarity

Improving clarity from moderate to high cuts rework by more than half, freeing teams to focus on meaningful work.



Solution

Three-Part Clarity Framework

 **Context**
Explain the "why" so people understand the purpose.

 **Action**
State exactly what needs to be done.

 **Outcome**
Define what "good" looks like so expectations are aligned.

All three parts contribute to alignment.

More slide types


PowerPoint Slide Deck

Presentation Title

Day Month, Year

Slide Title

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Block

Clarity Reduces Friction



-  Sets shared expectations.
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-  Prevents avoidable errors.
-  Improves team confidence and momentum.

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When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

Clear communication helps teams move faster with fewer friction points

The Impact of Clarity




Impact of Clarity on Team Efficiency



Instruction Clarity	Rework Time
Unclear instructions	27%
Moderately clear instructions	14%
Clear instructions	4%

Improving clarity from "moderate" to "high" cuts rework by more than half, freeing teams to focus on meaningful work.

Three-Part Clarity Framework

- **Context**
Explain the "why" so people understand the purpose.
- **Action**
State exactly what needs to be done.
- **Outcome**
Define what "good" looks like so expectations are aligned.

More slide types



- PowerPoint Slide Deck**
Corporate Style
Day Month, Year
- Slide Title**
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- Timeline Title**

2026	2027	2028	2029
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Blueprint

CLEAR COMMUNICATION LEADS TO FEWER ROADBLOCKS

Teams lose time not because people lack skill, but because they lack shared understanding.

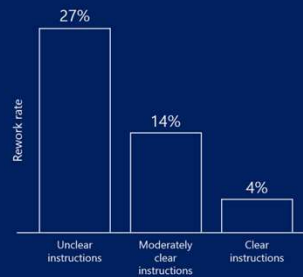
When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

Clear communication creates alignment, reduces cognitive load, and helps teams move faster with fewer friction points.

-  Sets shared expectations
-  Reduces unnecessary back-and-forth
-  Prevents avoidable errors
-  Improves team confidence and momentum

IMPACT OF CLARITY ON TEAM EFFICIENCY

Improving clarity from *moderate* to *high* cuts rework by more than half, freeing teams to focus on meaningful work.



THREE-PART CLARITY FRAMEWORK

-  **CONTEXT**
Explain the *why* so people understand the purpose.
-  **ACTION**
State exactly what needs to be done.
-  **OUTCOME**
Define what *good* looks like so expectations are aligned.

More slide types

SLIDE TITLE



SLIDE TITLE



TIMELINE TITLE



SLIDE TITLE

Multiple paragraphs of placeholder text (Lorem ipsum) arranged in a standard text layout.

Infographic

Clarity = Less Friction

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When instructions are vague, expectations drift, and small misunderstandings compound into rework, delays, and frustration.

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-  Prevents avoidable errors.
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The Impact of Clarity

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Three-Part Clarity Framework



All three are needed for alignment.

More slide types



Quarterly Update

Q1, 2025

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Beach

This is an example of a custom design, where colors and graphics were chosen based on content and audience.

Ultraviolet (UV) Rays

The sun's ultraviolet (UV) rays can pass through clouds and windows. Your skin is **always** exposed—winter, spring, summer, and fall.



Ultraviolet A (UVA) Rays go deep into the skin. Long-term exposure to UVA can cause wrinkles, dark spots, and skin aging.

Ultraviolet B (UVB) Rays stay on top of the skin. Short-term exposure to UVB can cause sunburn.

2

Take Cover Every Day



Sunscreen UV blocking sunglasses Protective clothing Brimmed hat Shade

4

Sunscreen Shopping Checklist



- ✓ Sun Protection Factor (SPF) 30 or higher
- ✓ Broad Spectrum = UVA+UVB protection
- ✓ Water resistant for swimming / sweating
- ✓ Mineral for sensitive skin or kids 6m+
- ✓ Chemical for lightweight feel

5

Leave-behind



Sun Safety 101

Keep yourself and those you care for sun-safe this summer, and all year long.

Sun Safety Matters

Sunlight contains two kinds of ultraviolet (UV) rays that affect your skin: UVA rays (think aging), and UVB rays (think sunburn). Both can pass through clouds and windows, so your skin is **always** exposed—winter, spring, summer, and fall.

Protecting yourself is important to reduce the risk of premature aging, sunburn, skin cancer, and eye damage from sun exposure.

Take Cover Every Day



Sunscreen UV blocking sunglasses Protective clothing Brimmed hat Shade

Sunscreen Shopping Checklist

- ✓ SPF 30 or higher
- ✓ Broad Spectrum (UVA+UVB protection)
- ✓ Water resistant for swimming / sweating
- ✓ Mineral for sensitive skin or kids 6m+
- ✓ Chemical for lightweight feel

How to Apply Sunscreen

- 15 minutes before going outside
- Use one ounce (full shot-glass)
- Don't miss ears, neck, scalp, feet
- Reapply every two hours
- Use SPF lip balm

Extra Care

- Medication interactions can increase sun sensitivity
- In older adults, thinner skin burns more easily
- Keep infants under 6m out of direct sunlight
- Hyperpigmentation can worsen with sun exposure

Extra Concern

Get medical advice for:

- New or changing moles
- Severe sunburn with blisters
- Signs of heat exhaustion

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I can ...

- Enhance your existing PowerPoint slides
- Turn your document into a beautifully designed PowerPoint presentation
- Write and design a PowerPoint presentation from start to finish

I will work with you to ensure all design elements are appropriate to the content and to your brand.

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